



MEDIA KIT



MICHELE VIG

A visionary at heart, Michele Vig moved from the C-suite to follow her passion to help people improve their lives through decluttering + organizing. She founded Neat Little Nest to help free people from their clutter and create the beautifully organized spaces they have always dreamed about.

Michele isn't your typical organizer - her keen eye for home and office design as well as her inspirational messaging to groups and audiences through traditional channels and social media platforms packs a powerful punch.

Her first book, *The Holistic Guide to Decluttering*, shares her philosophy that working on physical, mind and time clutter collectively can lead to transformational change. It publishes September 2020.

AWARDS

Michele was recognized with a 40 under 40 award by the Mpls/St. Paul Business Journal in 2012 and was showcased in 2013 as one of the Top 50 Women in Business in Minnesota.

WEBSITE STATISTICS

3K

monthly unique
visitors

8K

monthly
page views

3K

email
subscribers

SOCIAL MEDIA FOLLOWING



68K



>1K



1.3K



6.3K

430k IMP/month

CONTACT

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SPEAKER

SPREADING THE WORD

Michele loves to spread the word on how decluttering + organization can offer you more time, space + joy. Through her varied speaking engagements, workshops and TV/radio appearances, she shares examples of how life can be made simpler by transforming a space of chaos and clutter to one of calm and tranquility. Knowing the importance of speaking to the specific needs of a group, Michele customizes her content to ensure it hits the mark.



PARTNERSHIPS

VALUED GROUP OF PARTNERS

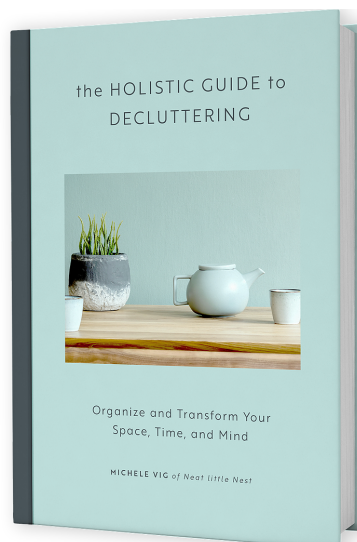
Neat Little Nest is a go-to resource, fielding inquiries about what organizational solutions and products we use and recommend. Our goal is to work with partners we use personally and believe bring significant value to the world.



AUTHOR

THE HOLISTIC GUIDE TO DECLUTTERING

The Holistic Guide to Decluttering shows how three core components— physical, time, and mental clutter—are intricately linked and how focusing on one area alone is not likely to bring the peace your soul desires. Michele Vig believes the goal is to embrace decluttering beyond a simple closet cleaning. By taking the steps to clear your clutter with intention, you can achieve a deeper emotional release and a sustainable transformation.





RATE CARD

INSTAGRAM

- 1 post/ reel \$650
- 1 giveaway \$750
- 1 story mention \$250
- 1 minute story product review \$650

BLOG

- 1 blog post with 2 photos \$1,000
- 2x email support \$500

MULTI-PLATFORM

- extend campaign across Facebook Twitter Pinterest \$500

PACKAGE RATES

Discounts given to brands looking for a package of items or a longer term partnership.

